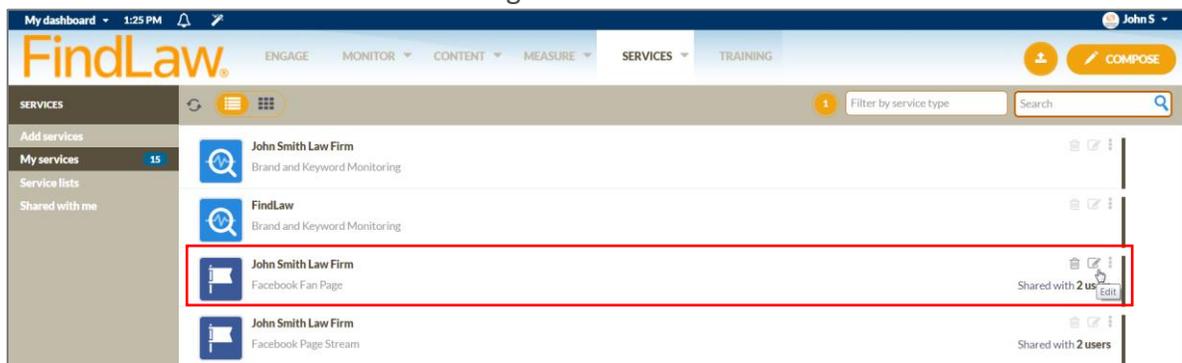


# FACEBOOK RECONNECTION FOR APP UPDATE STEP-BY-STEP GUIDE

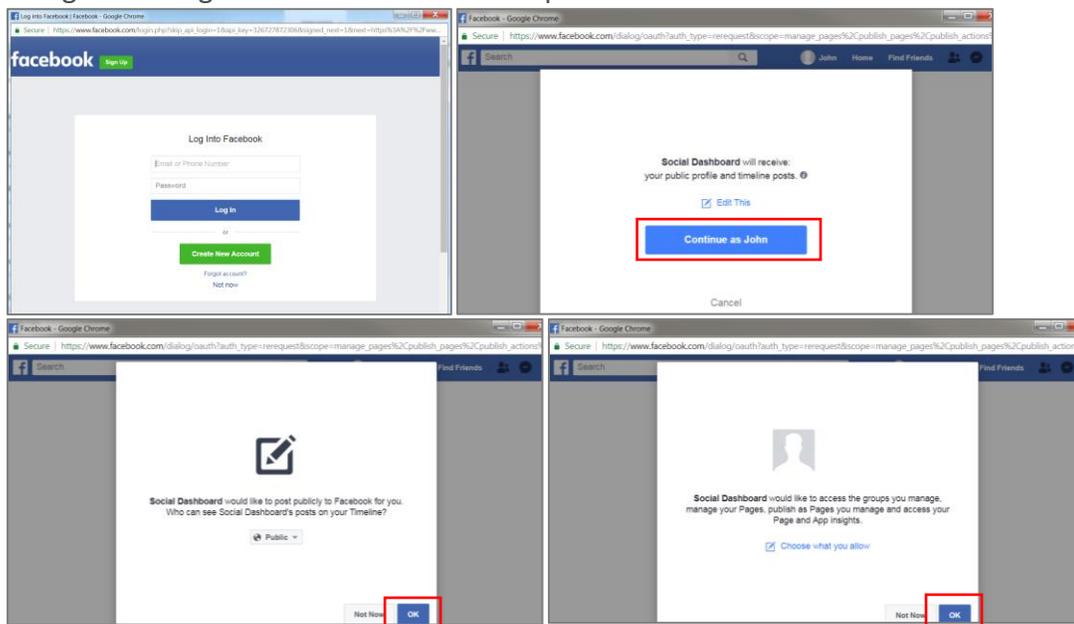
The following guide is designed to help walk you through the process of updating your Facebook connection with FindLaw's Social Media platform. If you have any questions please let your account manager know.

## GO TO [SOCIAL.FINDLAW.COM](https://social.findlaw.com)

1. Go to the FindLaw Social Media platform at [social.findlaw.com](https://social.findlaw.com) and login using your firm's credentials.
2. Within the dashboard, navigate to the MY SERVICES tab and select the edit button next to the service labeled Facebook Fan Page.



3. A pop-up window will appear where you will need to login to a Facebook account that has administrative access to your firm's business page. Click "Continue as [your name]". Navigate through each window to review permissions and click "OK".



4. In the final pop-up window confirm that the Description and Facebook Page fields match, and then click “Update Account”.

Description

This is for your own reference.

Facebook Page

Automatically generate link previews

If you select yes, links will be extracted from your posts and a link preview with caption and image will be posted below your Facebook update.

What my posts will look like

John Smith Law Firm Message text goes here.

**How Social Media Can Make Online Shopping Less Lonely**  
mashable.com  
A recent Harris Interactive poll shows that shopping, once a highly social activity, has become a lonely experience online. That may change with the rise of social shopping platforms.  
8 hours ago via Social Dashboard · Like · Comment

Geotargeting Targeting all fans [Edit]  
Use geotargeting to personalize and segment content to different audiences. To target different fans of the same page, you can add the same fan page service as many times as you like and just change the geotargeting settings.

Post as full-sized image   
Set this option to Yes to have full-sized images posted to Facebook when attaching a link preview.

Receive alerts for new activity   
Receive alerts whenever there is new activity on this account.

**UPDATE ACCOUNT** SWITCH FACEBOOK USER

5. Next, confirm that the Description and Facebook Page fields match for each of your services labeled Facebook Page Stream. Click the edit button next to the Facebook Page Stream. In the pop-up window confirm that the Description and Facebook page fields match, and then click “Save Changes”.

My dashboard 1:25 PM John S

FindLaw ENGAGE MONITOR CONTENT MEASURE SERVICES TRAINING

SERVICES Filter by service type Search

Add services

My services 15

Service lists

Shared with me

John Smith Law Firm Brand and Keyword Monitoring

FindLaw Brand and Keyword Monitoring

John Smith Law Firm Facebook Fan Page Shared with 2 users Edit

**John Smith Law Firm Facebook Page Stream** Shared with 2 users Edit

Description

This is for your own reference.

Facebook Page

Type of stream

**SAVE CHANGES** SWITCH FACEBOOK USER